“WHATEVER IT IS YOU WOULD WANT SOMEONE TO DO FOR YOU, DO FOR THEM.”

—Jesus

#TheGoldenRule
ABOUT US

Today Adventist Review is the oldest and longest running religious journal in the United States. We began back in 1849 under the innovative direction of James White.

Today we print over 1.5 million magazines each month that are distributed in North America and around the world. We have a growing digital presence and we believe we are poised to be a voice of clarity in a world confusion.

On behalf of our marketing and advertising team, we look forward to exploring ways to best promote your brand and message.

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CASE STUDIES & TESTIMONIALS

“Our organization and board are really happy with the financial response and fundraising efforts we’ve benefited from through our partnership with the Adventist Review, Adventist Journey and Adventist World magazines. We are continuing our relationship as we speak to continue to change the lives of children around the world.”

JIM RENNIE, CEO
CHILD IMPACT INTERNATIONAL

“I’m always looking for the most effective way to advertise to a demographic that has the means to travel but also has the unique interest in the niche trips that our company puts together. Our trips filled up faster than I could imagine after we started advertising with Adventist Review/World magazines. To anyone out there looking for an effective means to generate interest in your product or service, I can say assuredly that I’m glad we made the decision to test out this partnership.”

JOHNNY SUAREZ, FOUNDER
PAN DE VIDA

“We got together and put together a marketing campaign uniquely focused on the Adventist market. We’ve seen continued growing interest in our events and resources. The exposure we’ve seen our organization get through ARTV has been impressive. We definitely would recommend Adventist Review or Adventist Journey as a good fit for someone looking to expose the Adventist market to your product.”

JEFF TATARUCHUK & TAYLOR PARIS, CO-FOUNDERS, FRUITION LAB

We have worked with some incredible clients. Check out their experience advertising with Adventist Review Ministries.

CHILD IMPACT INTERNATIONAL
Child Impact International provides needy children an education in mission schools through its sponsorship program in over 6 countries. As well as sponsorship, Child Impact funds 4 orphanages, a blind school & a deaf school in India. Its Operation Child Rescue program rescues trafficked girls, slum children & abandoned babies in India. Child Impact is a child focused ministry making a real difference.

Child Impact expressed interest in increasing the amount of sponsorships for its students around the world in 2017.

PAN DE VIDA
Pan de Vida travel is a start up travel experience company. With a network of international speakers and storytellers, Pan de Vida has begun to curate some very memorable experiences around the globe. Pan de Vida approached Adventist Review in 2017 to explore the promotion of its new Reformation tours around Europe.

FRUITION LAB
Fruition Lab is a non-profit created to inspire a new generation of faith driven entrepreneurs and innovators. Fruition Lab hosts events around the world that have attracted scores of entrepreneurs, investors, and business leaders. Fruition Lab was interested in increasing its exposure and reach into the Adventist business community and thought Adventist Review would be a nice fit.
OUR AUDIENCE

PRINT

**Adventist Review**
Adventist Review has 20,000 paid subscribers. Over 95% of which are in North America. Our print readers are a mature audience, the majority of which are over the age of 60, have disposable income, are active in their local church, and report continued financial support to institutions and values core to the Seventh-day Adventist church.

**Adventist Journey**
Adventist Journey launched in 2018. It is sent to over 415,000 homes in North America each month. The magazine is sent to all those listed as members of the Seventh-day Adventist church in North America.

**Adventist World**
Adventist World is the international journal of the Adventist Review. We print and ship over 1.2 million copies around the world each month. Our readers are as diverse in age, income and ethnicity.

**KidsView**
KidsView is our kids’ journal. We print and ship over 45,000 copies each month around the United States. These primarily find their way into the hands of elementary school-age children.

DIGITAL

Based on an aggregate of information from our various data sources, we can share the following about our digital audience. With our ability to target ads to specific regions and for specified time periods, we can help you maximize your ad spend and reach those you really want to.

- 40% Female/60% Male
- 50% Married/50% Single
- 35% have $75,000 or higher household income
- 69% are homeowners
- 60% of our digital traffic is via mobile devices
Adventist Review is the oldest and longest running religious print journal in the United States. Founded in 1849, we reach a highly international audience of millions in almost every country of the world by publishing 12 issues of Adventist Review in English along with 12 editions of Adventist World, our international journal in nearly 30 languages.

Reach 20,000 Homes
**Adventist Review Newsletter**
Our newsletter gets sent to 24,000 subscribers twice a week. On average, our open rate exceeds the industry standard by over 15%. Target this diverse and highly engaged adult email-list through timely ads placed in our newsletter.

**Reach**
24,000 Subscribers

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**AD PLACEMENT OPTIONS**

**Digital Newsletter**
650x200
$150/week
Adventist Journey & Adventist World
We send out 1.5 million copies of Adventist World per month to more than 160 countries. In North America, Adventist Journey includes additional pages that offer tremendous advertising options. Adventist Journey is home-delivered to all Seventh-day Adventists in North America.

Adventist Journey Reach (North America)
415,000 Homes

Adventist World Reach (International)
1.6 million Homes

AD PLACEMENT OPTIONS
Back Page 8x10.5 (0.125 bleed) $10,000
KidsView

KidsView is a magazine and website geared to children ages 8-12. The publication includes original content in the form of stories, activities, recipes, devotionals, an interactive calendar, and frequently, a specially adapted piece from the parent magazine, Adventist Review.

Reach
45,000 Readers
Our Websites
Advertise even further with our online presence. Our two websites, www.adventistreview.org and www.adventistworld.org, collectively on average receive 10,000-20,000 impressions each day.

Reach
10,000-20,000 Impressions

**ADVENTISTREVIEW.ORG**
- Digital Advertisement
  - 650x200
  - $10/1000 impressions

**ADVENTISTWORLD.ORG**
- Digital Advertisement
  - 650x200
  - $10/1000 impressions
AR Audio
Advertise through audio with our Adventist Review Podcast. Before the podcast begins, your 30 second advertisement (recorded by narrator/host) will play, reaching all potential listeners for the lifetime of the episode.

Reach
Launching Summer 2018

AD PLACEMENT OPTIONS

Pre-roll Ad
30 seconds
$500/episode

Sample Advertisement
(to be read by host)
“Today’s episode is sponsored by XYZ inc. XYZ provides complete event coordination for your next event. To find out more, visit www.XYZ.com.”
ARTV

Pre-roll Ad
15 seconds
$20/1000 impressions
(plus development costs when applicable)

**We are seeking to make the ARTV experience very seamless. In light of this, we generally create all ads in house. If you have an ad you are interested in sharing, let us know and we can review together.**

AD PLACEMENT OPTIONS

Reach
2.5 Million Views in 2017
SCHEDULES & DEADLINES

PRINT ADS

*Adventist Review Print Ads* are due 30 days in advance of issue print date. If you are looking to be in the June issue, we would need your ads by May 1 at the latest.

*Adventist Journey/Adventist World Print Ads* are due 60 days in advance of the issue print date. If you are looking to be in the June issue, we would need your ads by April 1.

DIGITAL ADS

*All digital ads* need approximately a 10 day lead time before being visible on any of our platforms.

All ads must be in 300dpi format with full bleed when applicable. Only four-color (CMYK) ads are acceptable.

*Adventist Review Ministries can offer design services for a fee if requested.*